

Lorraine Dey - illustrator/designer

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OBJECTIVE:

Design and illustrate graphics for an innovative company, using current digital software and equipment.

SKILLS:

- Traditional & Digital illustration, realistic, technical, and corporate, front-end user experience graphics.
- Daily working knowledge and experience with Adobe CC, Adobe Illustrator, Photoshop, and InDesign.
- Experience with Adobe Animate/Flash. Created small vector animations for use in online courses.
- Basic website design experience/HTML in Adobe Dreamweaver program.
- Experienced with PowerPoint presentations, embedded audio, video, images, charts and graphs.

EDUCATION:

Associates Degree - OCEAN COUNTY COLLEGE - Toms River, NJ (A.S. Visual Communications Technologies)

DDP Training Center - Freehold, NJ (Adobe Illustrator, & Adobe Photoshop, as well as "Flash" multi-media web design animation)

CDM institute – AutoCAD, both 2D & 3D

WORK EXPERIENCE:

Festo-Didactic, Inc. - Eatontown, NJ JUNE 2016 – JUNE 2019

GRAPHIC DESIGNER/ILLUSTRATOR

Create graphics & illustrations for educational online e-learning curriculums and courseware for Industrial controls, Industry 4.0 and Robotics training systems. Produce detailed technical diagrams, product illustrations, animations, digital photography and graphics to support training on all hardware manufactured by Festo Corporation. Daily use of Adobe CC programs including Photoshop, Illustrator, and InDesign. Develop detailed instruction sheets for assembly purposes, including technical renderings and product diagrams. Work closely with engineers and technical writers to create new educational products.

Deystudio, LLC – Spring Lake, NJ SEPT 2012 – JUNE 2016

FREELANCE GRAPHIC DESIGNER/ILLUSTRATOR

Create graphics & illustrations for textile patterns. Educational illustrations for clients and publishers, such as Simon & Schuster, Rodale Press, Rockport Publishing, Squibb, Allstate Insurance, BMW and Prudential. Design and illustrate promotional marketing projects, retail packaging, P.O.P displays, signage, print ads, brochures and product labels as well as front-end website graphics, apps and user interface graphics for companies such as Robert Wood Johnson University Hospital, Toyota and The Federal Reserve Bank.

Central Garden & Pet/TFH-Nylabone - Neptune, NJ JUNE 2007 – SEPT 2012

GRAPHIC DESIGNER/ILLUSTRATOR

Create design & illustrations for pet toys and product packaging, displays, brochures, signage and catalogs. Maintain existing Product-branding. Responsible for traditional & digital product, packaging and display presentation illustrations, as well as design and render new product development illustrations for Innovation/R&D. Live, Ideation, & sketch/illustration work for new product development meetings & workshops. Create technical and 3D renderings for new product development.